

A city skyline at dusk with people sitting on steps in the foreground. The text 'QUESTROM MEANS BUSINESS.' is overlaid on the left side of the image. The word 'QUESTROM' is in white, 'MEANS' is in white, and 'BUSINESS.' is in white with a red 'U'.

QUESTROM MEANS BUSINESS.

MS In Management Studies Information Session

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Madi Clark *Assistant Director of Graduate Admissions*

**BOSTON
UNIVERSITY**

Boston University Questrom School of Business

AGENDA

01.

Questrom
MSMS Program
Overview

02.

Admissions
Process

03.

Questions and
Next Steps

Questrom MSMS Mission

Enable recent college graduates without a business degree to be day-one ready for well paying roles in high-growth companies.

Questrom MSMS bridges the gap employers face between

Wanting diverse undergraduate majors

Vs.

Needing new hires to contribute immediately



BOSTON UNIVERSITY

QUESTROM
SCHOOL OF BUSINESS



BOSTON
UNIVERSITY

MS in Management Studies at a Glance

Customer	Recent college graduates seeking market facing roles in growth industries				
Outcome	Day-one ready for well paying roles that inform and enable growth teams				
Experience	An experience that replicates real-life work in a high-growth company				
	<p style="text-align: center;">Dynamic Spaces, schedules and tools for the different ways work gets done</p>	<p style="text-align: center;">Savvy Team of faculty and mentors with extensive business experience</p>	<p style="text-align: center;">Hands-On Projects, simulations, cases, and role-play drive learn-by-doing</p>	<p style="text-align: center;">Collaborative Value teamwork, respect, curiosity, diversity, and positivity</p>	<p style="text-align: center;">Accountable Bimonthly 360° feedback of team and individual performance</p>
Highlights	3 Learn-by doing team Projects with leading companies in growth industries		Course electives and project alternatives students can tailor to their career goals and roles		Winter retreat hosted by leading companies on opportunities and challenges for growth industries
Essentials	Core curriculum for foundational skills employers require		Career coach and job-discovery resource center with excellent results		Premium tuition combined with ample scholarship support

We start with the diverse talents, expertise, and perspectives that employers want...

45 Different Undergraduate Majors

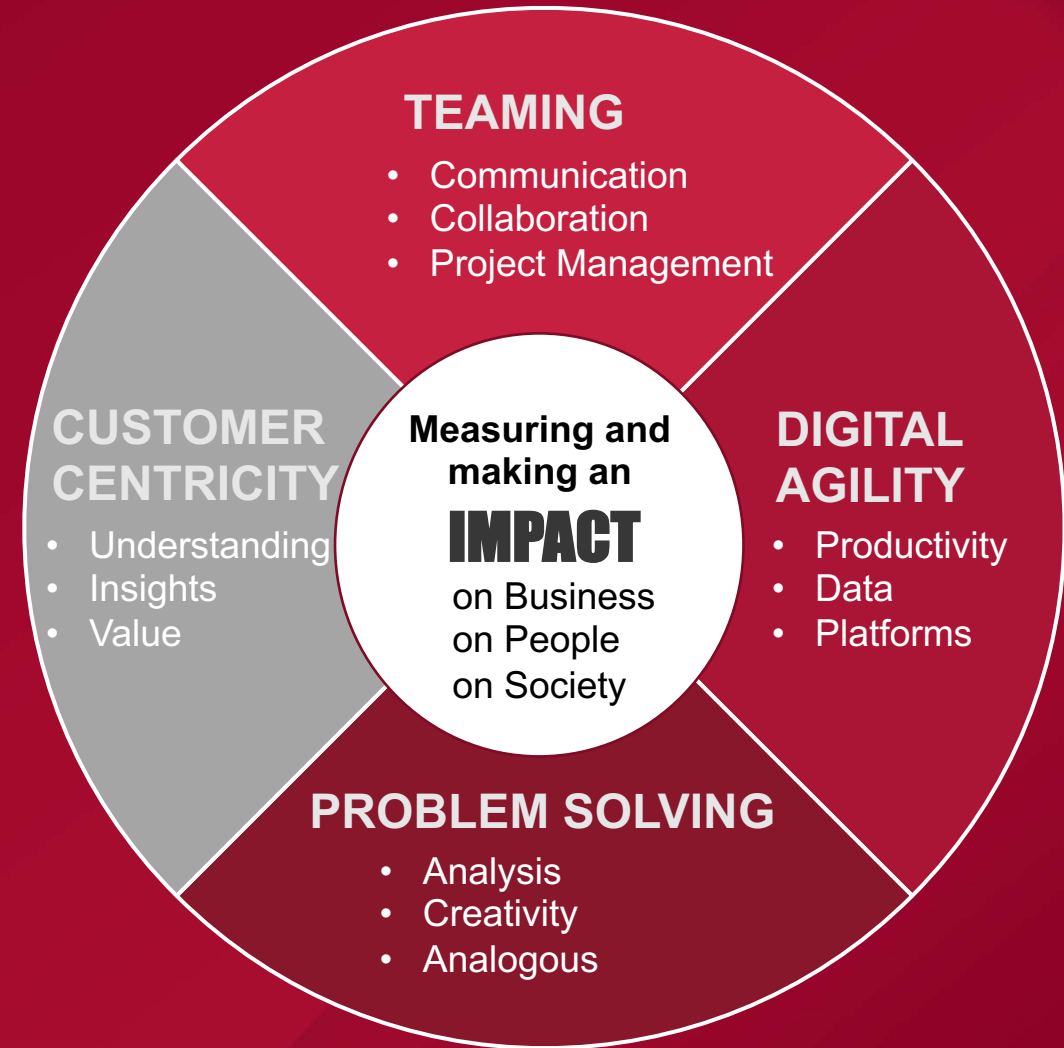
Top Five Undergraduate Majors

1. Economics
2. Engineering
3. Computer Science
4. Communications
5. Hospitality

13 Different Nationalities Represented

- Brazil
- Canada
- China
- Germany
- India
- Indonesia
- Lebanon
- Nigeria
- Philippines
- South Korea
- Spain
- Taiwan
- USA

... and build the
day-one readiness
skills that
employers need



... combined with the career building and connecting capabilities that turn first jobs into career starters



The design of the Questrom MSMS program brings real work challenges alive

Connections

Collaborative Internships

Career Building

Classroom

Questrom MSMS Key Program Elements

Connections

Collaborative Internships

- 3 real-life client projects for each teams
- Leading companies - Staples, CVS,
- Teams supported by business mentors
- Meetings/presentations to clients

Career Building

Classroom

Questrom MSMS Key Program Elements

Connections

Collaborative Internships

Career Building

Classroom

- 20 seven-week modular courses
- Finance, Org, Marketing, Analytics, Communication
- Full-time Questrom faculty with practitioner bias
- Dedicated academic advisor

Questrom MSMS Key Program Elements

Connections

Collaborative Internships

Career Building

- "Gamified", six-step career building program
- Individual coaching by dedicated career advisor
- Social and personal branding hackathons
- Full access to Questrom Feld Center resources

Classroom

Questrom MSMS Key Program Elements

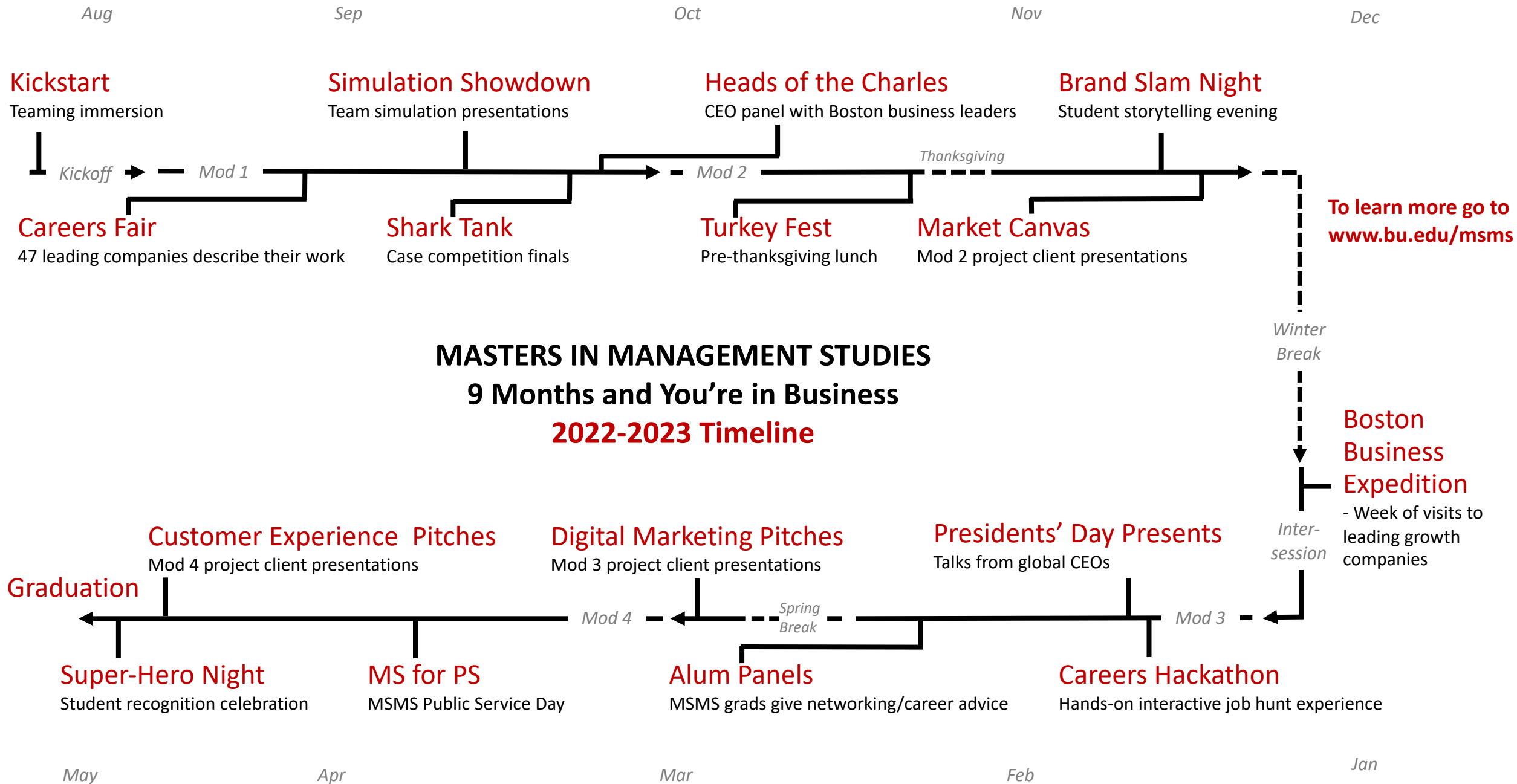
Connections

- Boston area business leader speaker series
- Industry lunch & learns with Questrom grads
- Faculty and mentor breakfast talks
- Questrom online alum and student community

Collaborative Internships

Career Building

Classroom



	Module 1	Module 2	Module 3	Module 4
Focus	Business Foundations	Customer-Driven Growth	Digital Demand Generation	Customer Experience Innovation
Projects	Business Simulation & Case Competition	Insights & Analytics Client Project	Digital Marketing Client Project	New Business Launch Client Project
Classroom	<ul style="list-style-type: none"> • Business Context & Strategy • Financial Reporting • People and Teams • Quantitative Methods • Mgmt Communication 	<ul style="list-style-type: none"> • Customers & Markets • Financial Decision Making • Leadership and Change • Mgmt Communication • Customer Research Methods 	<ul style="list-style-type: none"> • Strategic Growth & Transformation • Digital Sales & Marketing Electives: <ul style="list-style-type: none"> • Project Management • Product Management • Data Visualization 	<ul style="list-style-type: none"> • Innovation and Entrepreneurship • New Business Planning Electives: <ul style="list-style-type: none"> • Negotiation & Conflict • New Product Development • Customer Data Analysis
Careers	My Story; Social Presence	Career Pathways	Job Pursuit	Transition to Work
Community	Questrom community building	Boston/NYC Business community building	Industry & Function community building	Your New Company community building

Questrom MSMS - Outstanding Outcomes

#3 Rated
program in
the USA*

+ 80% Job
placement
rate within
six months
of
graduation
(pre-covid)**

18% Higher
average
starting salary
than average
college
graduate***

Interesting Jobs for Leading Companies

- Abaldo Enterprises, LLC
- Accenture
- Alpha Marketing Executives
- Bank of China
- Boston Hotel Group
- Bullfrog & Baum
- Country Garden
- Doble Engineering
- Fox News
- Google
- Healthcare Strategy Partners
- InCrowd
- Industrial Light and Majic
- Matrogenix
- Neuberger Berman
- North Easton Savings Bank
- Oracle
- Oracle NetSuite
- Plannuh
- PwC
- Rep. Kim Schofield
- Reprise Digital
- Stanley Black and Decker
- The Grace Children's Foundation
- Vecna Robotics
- Wenzhou Tianhao Pen Industrial Co., Ltd

Selected MSMS Graduates' Starting Employers 2020-2021 from Questrom Feld Center Employment Tracking

Admissions

Applicants are
looked at
holistically.

Decisions are
based on the
competitiveness
within the
applicant pool.

How much value
will you receive
from the
Questrom
experience?

How much value
will you bring?

The Application

- Application Form
- Resume
- Transcripts
- GMAT or GRE (optional)
- TOEFL/IELTS/Duolingo/PTE
- Essays (Video and Short Answer)



Class Profile 2022-2023



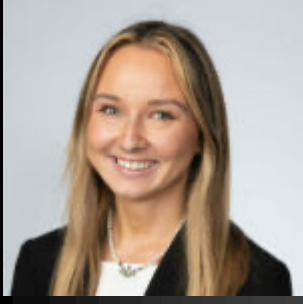
ALIESHA
PSYCHOLOGY



PATRICK
HISTORY &
GLOBAL STUDIES



JEDIDIAH
CONTEMPORARY
WRITING



SARA
HEALTH SCIENCES

ENTERING CLASS PROFILE	MSMS
ENROLLED	71
SELECTIVITY	38%
AVG. GRE	321
AVG. GPA	3.35
AVG. WORK EXP.	6 MONTHS
AVG. AGE	23
FEMALE	52%
UNDERREPRESENTED MINORITIES	40%
INTERNATIONAL	13 COUNTRIES

Application Deadlines

November 2, 2022

Decision Release:

January 13, 2023

February 8, 2023

April 7, 2023

April 5, 2023*

May 12, 2023

May 10, 2023**

June 2, 2023

** Last round for all international applications who are not currently in the U.S. and on an active F-1 visa.*

*** For domestic students and international students with a current, active F-1 visa*

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QUESTIONS?

NEXT STEPS:

1. Keep an eye out for a follow-up email regarding your application fee waiver.
2. Connect with us
3. Apply for fall 2023 entry

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