FULL-TIME MS CLASS OF 2016

EMPLOYMENT REPORT

MS IN ACCOUNTANCY MS IN BUSINESS ANALYTICS MS IN FINANCE MS IN MARKETING ANALYTICS





Welcome

2016 was a good year for Simon's MS employment within all major disciplines.

84 percent of those students seeking employment found jobs at firms like PwC, Gartner, JPMorgan Chase & Co., L'Oreal, and The Hertz Corporation within three months of graduation.

The number of postings from alumni and employers worldwide for MS candidates has continued to grow. Our business development team has increased by 20 percent the number of companies open to sponsoring Simon international candidates this year to over 60 percent. We are continuing that effort on the East Coast and West Coast in key industries such as financial services, consulting, transportation and logistics, and technology, which combined hired nearly 80 percent of our graduates this year.

Our career programming is among the best in the country, and we have dedicated career consultants for each major full-time program. We proactively connect MS students with UR/Simon alumni who are working in the fields of interest to our students.

We look forward to another good year—and to interacting and working with you in the future.

Karen Dowd

KAREN DOWD Assistant Dean Career Management and Corporate Engagement Career Management Center (CMC)

Get the career you want.



Career Fairs and Corporate Tours

The Career Management Center partners with student clubs to bring Simon talent to major cities around the country. In addition, the CMC attends several national career fairs, sponsors corporate tours, and facilitates engagement opportunities with alumni in NYC.



Extensive CMC Training

Career preparation begins before orientation with "Day 1," an online program for creating job search tools, and continues into Orientation and Pre-Fall. Through CMC programming, students develop and hone skills that are integral to success in the job market.



Dedicated CMC Staff

Each full-time MS program is assigned an experienced personal career consultant, who meets with students, advises them, helps prepare positioning materials, and facilitates networking opportunities.



Ongoing Market Research

We regularly survey our MS students about their career preferences and reach out to relevant employers to generate opportunities for students in all of our degree programs.

Full-Time MS Profile and Summary

MS Class of 2016

<mark>₁</mark> <u>1.</u>



Average Years of Work Experience

\$ 24

Countries

Represented

MS DEGREE ENROLLMENT

- 188 Finance
- 60 Accountancy
- 64 Marketing Analytics and Business Analytics

RECRUITING AND INTERVIEWING

- *SimonWorks* job posting and interview scheduling service
- The Simon Talent Bank recruiter résumé books
- City Treks & Corporate Tours
- Simon in New York City
- Simon Talent Connection newsletter
- Campus-sponsored recruiting
- Alumni / student networking events
- Industry Advisory Boards

* Of those seeking employment

** Based on U.S. News & World Report calculations (rounded).



CAREER PREPARATION

- Day 1 career readiness program
- Career Days in NYC for all academic programs
- Alumni Power Hour Connections
- Got Mock? interview preparation
- Job Search Essentials
- Professional in Residence
- Professional skill building



Aanchal Shah Revenue Management Analyst The Hertz Corporation

MS in Business Analytics Class of 2016 Internship Track

"Simon has one of the most comprehensive programs in the field of Business Analytics. The core business courses, the hands-on approach, blend of economics-analytics, and the opportunity to participate in the industry related practicum certainly helped me realize my optimum potential."

Full-Time MS Employment

Class of 2016

US Graduate Hires by Region

% HIRES / REGIONS		MEAN BASE SALARY
58.8%	Northeast	\$61,800
21.6%	South	\$63,100
7.2%	Midwest	¢75 000
1. ∠%	miuwest	\$75,000
6.2%	West	\$64,700
4.1%	Mid-Atlantic	\$55,000
2.1%	Southwest	\$55,000

67% us

OF NEW HIRES ACCEPTED EMPLOYMENT IN THE US Mean Base Salary: \$63,300



OF NEW HIRES ACCEPTED EMPLOYMENT OUTSIDE THE US Mean Base Salary: \$40,000

Mean Base Salary by Degree



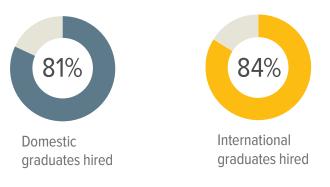
Graduate Hires by Industry

% HIRED / INDUSTRY

54.5%	Financial Services
9.7%	Consulting
9.7%	Transportation / Logistics
8.3%	Other
6.2%	Technology
4.8%	Consumer Products
4.8%	Health Care / Non-Profit
2.1%	Media / Entertainment

Graduate Hire Rates

DOMESTIC AND INTERNATIONAL GRADUATES SEEKING EMPLOYMENT





An Le Staff Accountant Alexander Aronson Finning CPAs (AAFCPAs)

MS in Accountancy Class of 2016 Internship Track

"The intimate setting at Simon made me feel like home. I never felt discouraged from reaching out to CMC staff, Admissions staff, or the faculty for questions or guidance. Everyone here knows that each person has a unique background with different strengths. I've always felt encouraged here—that's why I love Simon."



Mingyi Chen

Investment Banking Analyst Nomura

MS in Finance Class of 2016 Internship Track

"My overall experience at Simon empowered me to reach bigger and to reach those opportunities that seemed really distant to me when I was an undergraduate student, such as landing my dream job as an investment banking analyst in a world-class bank."

MASTER'S IN **Finance Employers**

85%

Accepted employment by three months post graduation

36kr.com Accenture Bank of the West BDO USA, LLP Benchmark Education Company Castle Placement China Communications Construction Company Ltd. China Merchants Securities Co., Ltd. CiaoMason Tech CITIC Securities Company Limited Citigroup Coastal Management Resources Credit Suisse CTBC Bank DBS Deloitte Deutsche Bank Discover Financial Services Duff & Phelps Elgaeian Bradford, Inc. Enfusion Ernst & Young **EXL** Services Falcon Alpha Gartner, Inc. Gobi Partners Inc. Guosen Securities Co., Ltd. Guotai Junan Securities, Co., Ltd. Hema Finance Private Banking of Alibaba

ICBC JPMorgan Chase & Co. Kiva Microfunds Lincoln Financial Group Lipe & Dalton Loop Capital Marcus & Milichap Morgan Stanley Huaxin Securities National Association of Financial Market Institutional Investors Ohana & Co. Opus Bank Philips Lighting PwC Public Financial Management Shanghai Commercial Bank HK Shenwan Hongyuan Securities Co., Ltd. Siemens Management Consulting Terrapin Partners, LLC The Walt Disney Company Transpacific Financial Inc UnitedHealth Group Verizon Willis Towers Watson Wilmington Trust XiNan Securities Yip Associates

MASTER'S IN Accountancy Employers

85%

Accepted employment by three months post graduation

Autocraft USA LLC Barkan Management Co., Inc. Chang & Deka, LLC Changjiang Securities China Airline **CITIC Securities Company Limited** Donghai Securities EisnerAmper, LLP Ernst & Young Guotai Junan Securities, Co., Ltd. Hongjiu Angel Investment, Inc. JPMorgan Chase & Co.

LeEco Memsic Michael Page Orient Appraisal Origene PwC **PVH** Corporation RSM US LLP (formerly McGladrey LLP) Saks Fifth Avenue Simon School Twain Financial Partners

MASTERS' IN

Marketing Analytics and Business Analytics Employers

81%

Accepted employment by three months post graduation

Argus Information & Advisory Services Booz Allen Hamilton Inc. Bosch China China Renaissance Daymon Worldwide EMC Corporation Group M HAN Media, Inc. Horizon Research Consultancy Group Ipsos Business Consulting Kabam Kantar Millward Brown Koning Corporation

L'Oréal MarketShare Meritco Services Nitro Digital Prudential Financial PwC Realmart Realty LLC Ricepo Tellon Trading, Inc. The Hertz Corporation TransPerfect Wegmans Food Markets, Inc.



Alec Kissinger

Senior Analyst, Strategy and Analysis DigitasLBi

MS in Marketing Analytics Class of 2015

"I was looking to enhance my quantitative skills for a career in marketing and communications. The intensive curriculum gave me the opportunity to understand business fundamentals, as well as build the competitive analytical skills I needed to be successful."





MBA/MS ADMISSIONS PHONE: +1.585.275.3533 ADMISSIONS@SIMON.ROCHESTER.EDU CAREER MANAGEMENT CENTER

PHONE: +1.585.275.4881 SIMON.ROCHESTER.EDU/MS-CAREERS